



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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Canfo's BeautifyMe[®] Is Your Cupid's Arrow This Valentine's Day

***Study Shows: Natural Glowing Skin, Lustrous Hair and Strong Nails
All Stimulate Increased Attraction***

El Monte, Calif. – January 23, 2012 – Romantic attraction crescendos every year as Valentine's Day approaches. It's a fact: a 2011 Rasmussen Report shows that 68 percent of people want to spend Valentine's Day with "someone special"¹. For those that don't have someone special on Valentine's Day the odds are in a woman's favor: there are 119 single men for every 100 single women². So ladies...the odds are in your favor!

Tip the scales even further in your favor by indulging yourself in ways to feel sexy inside and out; give an extra push at the gym or buy a new perfume or dress that will turn heads. Go ahead and treat yourself to a spa day or do some self-pampering at home with an all-natural supplement like BeautifyMe[®] from Canfo Natural Products.

BeautifyMe[®] is a "secret beautifying formula" that will help you achieve glowing skin, lustrous hair and strong nails* by replenishing and enhancing the reproductive system and its ability to absorb and maintain nutrients.

Canfo Natural Products supports the trend towards all-natural beauty products – BeautifyMe[®] is 100-percent all-natural, vegan, and gluten-free. In addition, all of Canfo's products are Non-GMO Project Verified; they are produced under a set of standards that aim to eliminate the use of genetically modified organisms. Canfo is passionately committed to the highest standards of environmental practices and sustainability, promoting personal well-being and protecting Mother Earth at the same time. All products are manufactured in GMP-certified (Good Manufacturing Practice) facilities and shared through fair trade practices.

Canfo products are available at canfo.com. For news updates, information, and special offers, follow Canfo Natural Products on Twitter @CanfoNaturalP and Like the company on Facebook at www.facebook.com/canfonaturalproducts.

¹http://www.rasmussenreports.com/public_content/lifestyle/holidays/february_2011/68_want_dinner_with_someone_special_on_valentine_s_day

²<http://www.avelove.com/valentine's-day-statistics.html>

About Canfo Natural Products

[Canfo Natural Products](#), blending state-of-the-art science and eco-friendly manufacturing processes with proven, centuries-old formulas, offers a line of 100% natural herbal supplements that enhance your state of well-being. Canfo products are comprised of the finest quality, pesticide-free, wild-crafted, hand-picked herbs. All the products are safe, fast acting, effective, and time-tested herbal formulas. Canfo believes in products that are non-GMO, organic, vegan** and gluten-free.

The Canfo line includes **EyeCare™**, the eye health formula designed for the heavy computer user that supports overall eye health and function*; **FlushMe®**, the 2-day quick cleanse formula that helps you feel lighter and more energetic*; **BeautifyMe®**, the secret beautifying formula for women that improves the look of skin, nails, and hair*; **DePuff™**, the water retention formula that helps regulate water retention, puffiness, and bloating throughout the body*; **GlucoseShield®**, the blood sugar support formula that supports healthy pancreatic function*; **LungCare®**, the breathe easy formula that helps to combat harsh air and polluted environments and a cleanse for smokers*; **NoStone®**, the kidney support formula that promotes kidney cleansing function*; **NoWorries®**, the happy emotion formula that supports natural mood enhancement, helps restore calm and relaxation, and supports natural stress relief*; and **OralEase®**, the oral health formula that helps relieve canker sores and promotes oral health and freshens breath.*

Canfo Natural Products is committed to globally advocating the highest environmental manufacturing and packaging standards. All product labels, brochures, and flyers are printed with 100% renewable wind energy. Canfo only uses FSC-certified sources, which boast responsible forest management, including sustainable, verified logging activities. All products are manufactured in GMP-certified (Good Manufacturing Practice) facilities. Implementing fair trade practices, Canfo works diligently to empower local communities and to support fair trading practices. Experience Canfo's years of passion, innovation, and scientific research, sealed in each and every bottle.

**These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.*

***All of products are vegan EXCEPT OralEase®, which contains pearl powder.*

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