



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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SAMPLES AVAILABLE UPON REQUEST

*Pamper mom this Mother's Day with the ultimate gift:
A month- long home spa day in a bottle with Canfo's BeautifyMe*

Every mother deserves beautiful skin, nails and hair

EL MONTE, Calif. – April 16, 2012 –This Mother's Day, give mom a day at the spa without her having to leave home! Pamper mom with the gift of beautiful hair, nails and skin that will make her feel special inside and out all month long. After all the calls, cards and flowers are gone* mom can unwind knowing she is nurturing her skin, hair and nails with the help of 100 percent natural, Non-GMO Project Verified BeautifyMe[®] and for an extra dose of appreciation, help her achieve peace of mind with NoWorries[®] from [Canfo Natural Products](#).

*On Mother's Day 122.5 million phone calls are made and 152 million cards are given; more than a third (35 percent) of adults (37 percent of men; 34 percent of women) bought flowers or plants as gifts for Mother's Day 2011. (<http://www.invitingmiles.com/mothers-day-facts.html/>
<http://aboutflowers.com/about-the-flower-industry/holiday-statistics/mothers-day.html>)

Canfo Natural Products BeautifyMe[®] is the "secret beautifying formula" that will help mom achieve glowing skin, lustrous hair and strong nails by replenishing and enhancing the reproductive system and its ability to absorb and maintain nutrients. *

NoWorries[®] is "the happy emotion formula" that will help mom take her mind off her worries. Taking a unique approach to mood enhancement, rather than involving and affecting serotonin release, NoWorries instead focuses on the promotion of natural stress relief through the facilitation of liver function.*

On Mother's Day and everyday, Canfo loves Mother Earth. Canfo Natural Products implements and supports fair trade practices. In addition, all of Canfo's [100-percent natural supplements](#) are Non-GMO Project Verified. The Non-GMO Project offers North America's only independent

verification for products made according to best practices for GMO (genetically modified organism) avoidance. All products in the line now feature the Non-GMO Project Verified Seal.

Canfo Natural Products BeautifyMe and FlushMe were recently selected to be in the exclusive performers' swag bags at the 25th Annual Grammy Awards, so show your mom you think she's a star this Mother's Day with the gift of inner and outer beauty and natural mood enhancement.

You can follow Canfo Natural Products on Twitter @CanfoNaturalP and Like the company on Facebook at www.facebook.com/canfonaturalproducts. Canfo products are available at canfo.com.

About Canfo Natural Products

[Canfo Natural Products](#), blending state-of-the-art science and eco-friendly manufacturing processes with proven, centuries-old formulas, offers a line of 100 percent natural herbal supplements that enhance your state of well-being. Canfo products are comprised of the finest quality, pesticide-free, wild-crafted, hand-picked herbs. All the products are safe, fast acting, effective, and time-tested herbal formulas. Canfo believes in products that are Non-GMO Project Verified, organic, vegan** and naturally gluten-free.

The Canfo line includes **EyeCare™**, the eye health formula designed for the heavy computer user that supports overall eye health and function*; **FlushMe®**, the 2-day quick cleanse formula that helps you feel lighter and more energetic*; **BeautifyMe®**, the secret beautifying formula for women that improves the look of skin, nails, and hair*; **DePuff™**, the water retention formula that helps regulate water retention, puffiness, and bloating throughout the body*; **GlucoseShield®**, the blood sugar support formula that supports healthy pancreatic function*; **LungCare®**, the breathe easy formula that helps to combat harsh air and polluted environments and provides a cleanse for smokers*; **NoStone®**, the kidney support formula that promotes kidney cleansing function*; **NoWorries®**, the happy emotion formula that supports natural mood enhancement, helps restore calm and relaxation, and supports natural stress relief*; and **OralEase®**, the oral health formula that helps relieve canker sores and promotes oral health and freshens breath.*

Canfo Natural Products is committed to globally advocating the highest environmental manufacturing and packaging standards. All product labels, brochures, and flyers are printed with 100% renewable wind energy. Canfo uses only FSC-certified sources, which boast responsible forest management, including sustainable, verified logging activities. All products are manufactured in GMP-certified (Good Manufacturing Practice) facilities. Implementing fair trade practices, Canfo works diligently to empower local communities and to support fair trading practices. Experience Canfo's years of passion, innovation, and scientific research, sealed in each and every bottle.

**These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.*

***All products are vegan EXCEPT OralEase®, which contains pearl powder.*

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